



Environmental Cost of Meat Production

What It Takes To Make A Quarter-Pound Hamburger



feed **6.7**

Pounds of grains and forage



water

52.8

Gallons for drinking water and irrigating feed crops



land

74.5

Square feet for grazing and growing feed crops



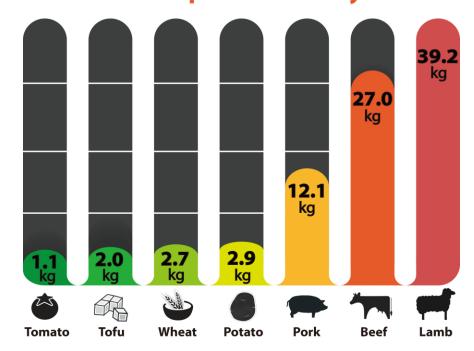
fossil fuel energy

1,036

Btus for feed production and transport. That's enough to power a typical microwave for 18 minutes.



Carbon footprint of what you eat



Source: J.L. Capper, Journal of Animal Science, July, 2011. Credit: Producers: Eliza Barclay, Jessica Stoller-Conrad; Designer: Kevin Uhrmacher/NPR

Kg of carbon dioxide equivalent produced per 1 kg of food



Future Meat Technologies

- Proprietary lines of immortal cells that can make both muscle & fat
- Animal free process (no serum, no antibiotics)
- Cost effective distributive manufacturing
- Non GMO

Superior Technology

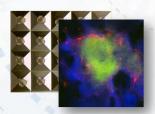
- Patented perfusion bioreactor with dialysis circuit
 - Growth without medium change
 - Production costs equivalent to animals (about \$6/Kg)



- Proprietary immortal mesenchymal cell lines
 - Non GMO products
 - Endless source of muscle (texture) and fat (flavor, aroma)



- Patented serum free culture medium¹
 - No animal derived components
 - Fat production using only FDA-approved molecules



Cost Reduction Timeline

